



Be the *Exception*

by Susie Nelson

A row of stylized human figures. There are 14 purple figures on either side of a central orange figure, which is slightly larger and stands out from the group.

Mentoring and Mastermind Group

For a Very Limited Time...

Accepting Members for 2022!

This special group is the perfect complement to my new "Be the Exception in Direct Sales" Podcast!

This is a special community, strictly for consultants and leaders working to build to the top in their compensation plans in the next 12 months.

If, in 2022, you're ready to:

- Build a strong, productive team.
- Double, even Triple the size of your organization (and income).
- Earn one, two, even three or more promotions.
- Consistently develop and promote new leaders.
- Most of all — build to the very top of your company's compensation plan WITHOUT working 24/7, missing family activities, or letting your business take over your life?

This is NOT a training course.

This is all about:

- Making good decisions that impact your results and profits.
- Eliminating overwhelm and procrastination.
- Developing the right mindset to build and sustain a top organization.
- Learning to streamline, simplify, and optimize for exponential growth.
- Using Neuroscience — meaning visualization and mental imaging — to build your dream business.
- "Following my lead" as I share exactly what I am doing to build to the top in another company — again...and much more.

Here's are the "**Be the Exception Mentoring and Mastermind**" details:

1) We kick-off in December with a **2022 Planning Session**. Don't confuse this with "goal setting" — this is all about having a "master plan" that will guide you throughout the year, with smaller milestones.

This includes everything from using all company events (conferences, opportunity nights, company training) and company incentives well; planning for developing and promoting leaders; getting the most from any incentives you choose to offer; and reviewing your data. (This will include my special "spreadsheet" to help you track everything about your business.)

2) **Bi-Monthly "Work Room" Sessions on Zoom**. I'll be rolling up my sleeves and sharing what I'm doing to build my team and organization – so you can follow my lead. This is all about implementation and Q&A, because you can go through training courses month-after-month, but nothing happens without implementation.

3) **"Gold Star" recognition for achieving milestones**. Get recognition among an entirely different set of peers.

4) **Lead Generation** – learn different strategies for attracting your very best prospects!

5) My Monthly **"Be the Exception" Newsletter** (delivered by mail for those in U.S. and Canada, electronically for those in other countries). It includes a special "Monthly Message from Susie," Training and Leadership Tips, Recognition, and much more.

6) **Private Facebook Group**, strictly for "Be the Exception" members. This will only be used for recognition and reminders.

7) **Susie's Challenges** – a fun way to build your business while earning rewards.

8) **Quarterly "Team Training"** – invite your entire team to join us on Zoom to catch the vision and learn how they can build to the top — right behind you!

9) **I may choose to feature YOU on my Podcast!** As you expand your success story - let's inspire others by sharing it.

10) **Personal Growth and Leadership Training** – I've been so blessed to learn from some of the very best during my career. I'll be sharing many of those lessons with the group.

This is NOT about me "telling" you or "teaching" what to do to build your business. Instead, I'll be "showing" you - because *I'll be building a business, from launch -- to the top of the compensation plan — right along with you!*

Ready to reserve your spot?

Go to: DirectSalesDaily.com/be-the-exception-mentoring-and-mastermind/

I hope to welcome you to the group!

Big Hugs,

Susie

PS: This membership is the next best thing to private coaching - and it's at a ridiculously low price - so I hope you consider joining.

PPS: Hanging out with consultants from many different companies, who are all focused on building to the top - and helping hundreds, even thousands — along the way will be so much fun!