

Susie Nelson Review 😊

I just finished coaching with Susie Nelson for 24 weeks straight...to tell you it was training and growth on steroids is an understatement! I would do it again in a heartbeat!

I found Susie through an Amazon search for books about vendor events...I emailed her with a question and she stepped right into asking me questions so she could genuinely know me and serve me. When she mentioned that her expertise was to teach people how to keep their business really simple and to stop doing things that were really wasting time and energy, she had my full attention.

I am among the top leaders in my company, have a growing team of over 600, homeschool my 4 young kids, and am very active in my community—I have learned that if you can't keep things simple at every level there is NO way to succeed. I have worked hard to keep things simple for our family and we have embraced our version of minimalism. I couldn't have built my business without making that switch at home. But when I found Susie, I was in desperate need of someone to teach me how to do that same thing for my business! She assured me she could walk alongside me and show me a clear path, and she did.

She was ridiculously patient with me as I clarified and asked the same questions over and over about the how and they why of what she was teaching me. She led me by example, and I never questioned whether or not she had my best interest at heart. I learned just as much from HOW Susie coached me as I did from the content of our conversations.

After coaching with Susie I know clearly how to

- Use recognition to empower my team in a variety of ways
- Keep recognition simple and meaningful
- Look at numbers in my back office and make decisions about what to focus on with my team
- Empower leaders to lead and develop their own leaders and not depend on me.
- Leverage, Outsource, Automate, Delegate, Systemize almost everything in my business to maximize my time and energy
- Get higher sales at my parties and teach my team to do the same
- Help new consultants start strong and begin building a team and supporting new team member right away
- Achieve a promotion that is solid and free of stress and help others on my team do the same
- Help my team get more bookings and recruiting conversations from EVERY party
- Start something, do it well, not get the desired outcome, evaluate and make adjustments as needed without EVER feeling frustrated or like a failure
- Prioritize where to spend my time when my to-do list is longer than the hours I have set aside to work.

- Coach leaders, new consultants, consultants who want more bookings, consultants who are ready to start recruiting
- Share my business opportunity in a way that is easy for even the newest consultant on my team to duplicate
- Make my team meetings simple, streamlined, incredibly effective, and easy for other leaders to duplicate
- Start each conversation with praise and recognition and end it with vision about what is to come. ...incredible how powerful this is!
- Add people to my team who are excited to build a business (not just buy at a discount)

The truth is, I have an entire notebook filled with details from our calls...so this list is really the tip of the iceberg. Susie Nelson is remarkably gifted at what she does! Not long after I started coaching with her I told the leaders on my team, "You guys, I could have played trial-and-error with you for twenty years and never put together something as powerful and simple as what Susie is showing me how to do."

If you are committed to your business and to growing, if you are ready to be coached and eager to put in the work of taking action on what you learn and trust the process, I promise, you WILL see incredible things happen as you work with Susie!